

COMMERCIAL SPACE RENTAL CONTRACT

We, the undersigned, do hereby submit our application for the reservation of display space as an exhibitor in the above MEM Auto Expo, subject to the general rules and regulations governing the show and its production, including, but not limited to, the terms set forth within this document. A sample of all merchandise displayed must be shown and registered for approval with show Producer/Director prior to show opening. Noncompliance will subject exhibit to removal from show. We agree to adhere to all show rules and regulations, INCLUDING COMPLYING WITH THE PROVISION OF LIABILITY. Visit link to pay MEM Auto Expo in the amount designated below as deposit and payment for the reservation of booth /space in our name.

Company _____ Date _____

Person in charge of applicants exchange arrangement _____

Address _____ City _____ State _____

Zip _____ Phone _____ Fax _____ Email _____

Signature _____ Title/Position _____

Products to be sold at show (**NO ITEMS CAN BE SOLD WHICH IS NOT LISTED HEREIN**)

PAYMENT TERMS: A 100% deposit must accompany this contract in order to reserve space. Exhibit space is not confirmed until deposit is received. Any vendors failing to utilize their reserved space without giving at least 10 days notice in writing to the producer will automatically forfeit their deposit. **SUBLEASING OF SPACE IS ABSOLUTELY PROHIBITED, NO EXCEPTIONS.**

Booth Size _____ Cost _____ Booth # _____ Deposit Enclosed (50%) _____

Balance Due _____ Will your booth need power: NO YES (**There will be a charge by the facility**)

BOOTH SPACE ASSIGNMENT: Show management will cooperate with exhibitors in providing the best possible location for displays, based on early reservations of booth space. Space will not be held after close of move-in.

MEM Auto Expo Producer hereby notifies Vendor of said rules and regulations and urges Vendor to read them before signing this agreement. Vendor acknowledges that it has read said rules and regulations, understands and is satisfied with them, and will comply with them.

This agreement represents the full and final agreement and understandings of the parties and shall bind and inure to the benefit of their respective heirs. **VENDORS MAY NOT HOWEVER ASSIGN, SUB-CONTRACT OR DELEGATE ITS RIGHT HEREUNDER WITHOUT THE PRIOR CONSENT OF PRODUCER.**

The license granted in this agreement refers only to Vendors permission to sell products at the show described above. This agreement does not refer to any licensing requirements of the City, County, State or facility in which the show is produced.

In witness, whereof, Vendor hereby signs and submits this agreement along with deposit on the date indicated below.

Exhibitor Signature _____ Date _____

MEM Auto Expo Acceptance Rep Signature _____

MEM Auto Expo Commercial General Rules and Regulations

IMPORTANT: This information covers the basic rules as they apply to the MEM Auto Expo event. READ THE RULES CAREFULLY.

CONTRACTING EXHIBIT SPACE: All contracts for exhibit space will not be confirmed until a 100% deposit of the total cost of space requested has been received by show management.

EXHIBIT REQUIREMENTS: All both arrangements shall confirm in all respects to the dimensions and height requirements as specified by show management. Booth height shall not exceed 8' from floor; booth size cannot exceed the space size contracted. Exhibits shall be arranged so as not to obstruct the general view or access to surrounding displays, aisles, or public space within the exhibit facilities. Exhibit must remain intact until the schedule conclusion of the show.

FIRE REGULATIONS: All exhibitors must comply with the ordinances and regulations contained in the National Fire Prevention Code. All fabrics or other materials used for decoration or covering of tables, walls, and risers shall be flameproof. Lanterns and candles are not permitted to be lit. Fire boxes must not be covered.

PROPERTY DAMAGE: Nothing shall be tacked, nailed, screwed, or otherwise ached to drapes, columns, walls, floors, or other parts of the building or furniture. If violated, vendor/exhibitor assumes all responsibility including payment for the repair and/or replacement of the damaged property.

SOUND: Exhibitors operating sound motion picture equipment, record players, radios, loudspeakers, PA systems or any other noise generating devices, shall do so only at a level which will not interfere with other exhibitors or add unduly to the general acoustic inconvenience.

LIGHTING: Spotlights and floodlights must be located in such a way as not to distract or annoy others. Revolving or rotating lights may be turned on only while being demonstrated. **Exhibitors are prohibited from plugging into building column panels or outlets. Clip-in spots, cube taps and other exhibitor electrical materials are forbidding. Custom built display cases containing lighting will be connected for the outlet charge if in accordance with applicable codes.**

DEMONSTRATIONS: No demonstrations or solicitations shall be permitted outside of the exhibitors assigned space. No signs or placards may be displayed on persons or otherwise outside exhibit space. Distribution by the exhibitors of any printed mailer, samples, or articles shall be restricted to within the confines of the exhibitor's booth. Exhibitors shall not have or operate any display or exhibit that is the source of objectionable noises, odors, decorations, or other aspects which are considered by show management to be obscene or objectionable, including signs, lights, and costuming of exhibit personnel.

SELLING RESTRICTIONS: No sale merchandise, i.e., pictures, t-shirts, programs, calendars, comic books, patches, emblems, etc., concerning feature airactions, celebrities or related movies, television shows, and associates is permitted. A comprehensive list of items to be sold must be submitted two (2) weeks prior to move-in date. The management reserves the right to determine all materials sold. Exhibitors must honor all building concession rights.

VEHICLE EXHIBITS: If you wish a car or cars in your exhibit space to be in competition, a separate application must be submitted to the show Producer.

LIVE ANIMALS: Only certified service dogs are permitted in show.

CANCELLATION: All cancellations of contracted space must be received in writing ten (10) days prior to schedule move-in date of show. Cancellations received less than ten (10) days prior to move-in date will result in the forfeit of required deposit.

SUB-CONTRACTING SPACE: Absolutely no sub-contracting of booth space is permitted.

SECURITY: Show management provides 24-hour guard service for surveillance of the premises, however, exhibitor is responsible for their products. It is highly recommended you remove any products not securely fastened to your display when your exhibit is not occupied.

TRADEMARKS: Certain trademarks and copyrights are the property of **MEM Auto Expo**, or its divisions and/or partners and cannot be reproduced in any manner or any merchandise, souvenir items or apparel by anyone other than **MEM Auto Expo**, or its division. Exclusive right on the following words pertaining to the event are the sole property of **MEM Auto Expo**, or its division. Additionally, the use of the terms OFFICIAL, ANNUAL, OFFICIAL SOUVENIR, OR COMMEMORATIVE with items sold at the show is strictly forbidden without written approval from producer.

MOVE-OUT: Move-out begins acer the show closes on Sunday night. No one will be allowed to tear down or leave the building until that time.

COMPLIANCE: The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations, and codes of duly authorized local, state and federal governing bodies concerning fire, safety, health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

LIABILTY: Neither **MEM Auto Expo** its divisions, partners, affiliates, sponsors, their officers, agents, employees, their families, and other representatives shall be held liable for, and the same are hereby released from accountability for any damage, loss, harm, or injury to the person(s) or property of the applicant or any of the officers, affiliates, sponsors, agents, employees, their families, and other representatives, resulting from theft, fire, water, accident, terrorist attack or act of war or any other cause.

The show management will cooperate with exhibitors and vendors in providing the best possible locations for displays based on early reservations of space and compatibility with the master floor plan, however, you must cooperate with the final decision of the show management. You will receive two exhibitors passes for the first 10 feet of space rented, and two passes for each additional 10 feet of space.